



DeKalbCountyTickets.com launched in late 2013 with the support of the Egyptian Theatre, the DeKalb County Community Foundation, and MorningStar Media Group. The goal for this site is to be a central ticketing source for any events in the DeKalb County area. Concerts, theatre shows, fundraising events, community events, athletic events, and more!

DeKalbCountyTickets.com is a safe and cost effective way to sell tickets for any business or organization. We take care of all of the work of selling your tickets, so that you can focus on the success of your event. DeKalbCountyTickets.com allows ticket buyers the convenience of purchasing tickets online 24/7. Instead of buying your tickets through a site managed in another state, use DeKalbCountyTickets.com and have the ease of mind that you're buying locally.

DeKalbCountyTickets.com is managed by the Egyptian Theatre located at 135 N. 2nd Street in Downtown DeKalb, IL. The Egyptian Theatre is owned and operated by Preservation of Egyptian Theatre, Inc. a 501(c)(3) non-profit organization.

We've done ticketing for

Sycamore Film Festival	Jonamac Orchard Haunted Corn Maze
DeKalb High School Drama	The Gracie Center
O'Leary's Pub & Grill	Adventure Works
ProSound Productions	Unitarian Universalist Fellowship of DeKalb

Our Box Office since starting in 2009 has sold 100,000+ tickets and processed over \$2,000,000 in ticket sales.

What we offer

- In person sales at the Egyptian Theatre Box Office
 - Tuesday's 2pm-6pm and Thursday's 11am-3pm
- Phone orders by calling the Egyptian Theatre Box Office at 815-758-1225
- Online 24/7 ordering
- Mail, Print at home, and Will Call delivery options
- We provide the ticket stock and do all the printing
- We handle the mailing for all orders choosing that delivery method
- We handle all the credit card processing
- We handle all the annual online security & ticketing system fees
- Our system can do General Admission (GA) or Reserved events
- You get a secure promoter login to track your orders and download patron information. You get 24/7 access to view reports. Reports include zip code & heard about us reports. You'll always have access to your historical sales data to compare year to year or look up numbers at end of year for reports.

Ticket Pricing

- You set all your ticket prices
- You get unlimited price categories (VIP, Premium, Regular, etc.)
- You get unlimited price levels (Adult, Senior, Student, etc.)
- You can set automatic price changes (certain date ticket price goes up)

What does it cost you?

Set-up Fee

<u>Regular Rate</u>		<u>DCNP Members Rate</u>	
GA – 1 st Event	\$40	GA – 1 st Event	\$0
GA – Additional Events	\$20/each	GA – Additional Events	\$20/each
Reserved – 1 st Event	\$100	Reserved – 1 st Event	\$50
Reserved – Additional Events	\$50/each	Reserved – Additional Events	\$25/each

Ticketing Fees

\$0.40 per ticket issued
4.5% of gross credit card sales

On Site Box Office at Event

We would handle Will Call pick up and sales at door.
We would provide equipment for one station to process payment, starting change, and ticket stock.
We would provide trained staff on site at your event. Most small events can be done by one person.
\$25/hour per person (minimum 2 hours)
\$50 site setup fee (per event indoors)
Site setup fee for outdoor events to be negotiated based on event needs.

What Patrons Pay

<u>In Person at Box Office</u>	<u>Online or Phone Order</u>
Face value of ticket set by you	Tiered convenience fee based on ticket price
No additional fees	Optional delivery fee (\$2 per order for mailed)

Settlement

We deduct your fees owed from your ticket sales and issue you a check for the balance.

Other Features

- Patron receives an automatic email reminder 2 days before event.
- You can have unlimited coupon codes to provide special access to discounted tickets.
- Opportunity to have a web banner or ad on ticketing website.
- Opportunity to provide a print piece to be put in envelopes when mailing orders to your patrons.
- We can setup a dedicated donation account that you can link to for donations online. You can also have the donation account show up as patrons are buying tickets for your event.
- Most events can be setup and online within 24 hours of receiving all the necessary information.

Benefits

- You can focus on your event and marketing. You don't have to worry about the logistics of selling tickets and returning phone calls.
- Our system provides you better record keeping of your sales and patrons.
- Our system provides your patrons more ways to purchase tickets making it easier and hopefully increasing your sales!
- Our system provides extra exposure and promotion of your event through the ticket website and social media streams.
- Our website has a professional appearance which increases confidence and loyalty from your donors and patrons!

Ready to start selling tickets?

Email: alex@egyptiantheatre.org or call 815-758-1215